

OFFICIAL RULES & ENTRY REQUIREMENTS

“Win a \$1,500 Unagi E-Scooter Giveaway”

1. SPONSOR

The “**Win a \$1,500 Unagi E-Scooter Giveaway**” (the “Sweepstakes” or “Promotion”) is sponsored by. All inquiries regarding the Sweepstakes should be directed to the Sponsor at the address noted above.

2. ELIGIBILITY

- **General Eligibility:** This Sweepstakes is open only to legal residents of **[list eligible countries or “the fifty (50) United States and the District of Columbia”]** who are at least eighteen (18) years of age (or the age of majority in their jurisdiction of residence, whichever is older) at the time of entry.
 - **Exclusions:** Employees, officers, and directors of the Sponsor, and their respective parent companies, subsidiaries, affiliates, distributors, prize suppliers, advertising/promotion agencies, and immediate family members (spouse, parents, siblings, children, and household members of each) are not eligible to enter or win.
 - **Legal Restrictions:** Void where prohibited by law, including jurisdictions that restrict or regulate sweepstakes, contests, or games of chance. Entrants are responsible for ensuring their participation is lawful under local regulations.
-

3. ENTRY PERIOD

The Sweepstakes begins at **12:00 a.m. [local time zone] on [Start Date]** and ends at **11:59 p.m. [local time zone] on [End Date]** (the “Entry Period”). Entries submitted before or after the Entry Period will not be accepted or considered. Sponsor’s database clock shall be the official timekeeper for this Sweepstakes.

4. HOW TO ENTER

- **Online Entry (Primary Method):** Visit the official Glean campaign page at **[insert Glean URL, e.g., <https://glean.io/hPiKx/win-a-1500-unagi-escooter>]** and follow the instructions provided to complete entry actions. Entry actions may include, but are not limited to, signing up with an email address, subscribing to a newsletter, following Sponsor on designated social platforms, or referring friends. Each action will generate a corresponding number of entries as displayed on the campaign page.

- **Alternate Method of Entry (AMOE):** To enter without using Gleam or completing online entry actions, mail a legibly handwritten entry including your full name, complete mailing address, email address, and phone number on a plain 3x5 card to: **[Sponsor AMOE Address]** with the subject line: "Unagi E-Scooter Giveaway Entry." Each card received counts as one (1) entry. Mail-in entries must be postmarked by the last day of the Entry Period and received within seven (7) days thereafter.
 - **Equal Treatment:** Regardless of entry method, all entries carry equal weight, and no purchase or payment is necessary to enter or win.
-

5. LIMITATIONS ON ENTRIES

- Limit one (1) entry per person per method of entry per day.
 - Automated, robotic, macro, programmed, or third-party entries are prohibited and will result in disqualification.
 - Sponsor reserves the right to void entries deemed incomplete, fraudulent, or in violation of these Official Rules.
-

6. PRIZE

- **Description:** One (1) Grand Prize consisting of one (1) Unagi E-Scooter, approximate retail value (ARV): **\$1,500 USD**.
 - **Substitution:** Prize is non-transferable, non-assignable, and may not be substituted for cash or other items, except at the sole discretion of the Sponsor, who reserves the right to substitute the prize with a prize of equal or greater value due to unavailability or any other reason.
 - **Taxes:** All federal, state, provincial, and local taxes, customs duties, and any other expenses related to the acceptance or use of the prize not specifically described in these Official Rules are the sole responsibility of the winner. The Sponsor may issue a Form 1099-MISC (or similar tax documentation) to the winner, and winner agrees to furnish necessary tax identification information.
-

7. WINNER SELECTION AND ODDS

- **Selection Process:** On or about **[Selection Date]**, Sponsor will conduct a random drawing from among all eligible entries received during the Entry Period.
 - **Odds:** Odds of winning depend on the total number of eligible entries received across all methods of entry.
 - **Notification:** Potential winner will be notified by email (and/or other contact method provided at entry) within approximately seven (7) business days following the drawing. If the winner does not respond within five (5) business days of notification, fails to comply with these Official Rules, or is deemed ineligible, the prize may be forfeited, and an alternate winner may be selected.
-

8. WINNER REQUIREMENTS

- Winner may be required to sign and return an **Affidavit of Eligibility, Liability/Publicity Release**, and/or any other documents deemed necessary by Sponsor within ten (10) business days of receipt.
 - For Canadian residents, a correct answer to a time-limited, skill-testing mathematical question may be required as a condition of receiving the prize.
 - Failure to comply with requirements may result in forfeiture of the prize.
-

9. PUBLICITY RELEASE

By accepting the prize, the winner grants Sponsor, its affiliates, and its promotional partners the right to use winner's name, likeness, voice, biographical information, and entry details for advertising, publicity, and promotional purposes in any media worldwide without additional compensation, except where prohibited by law.

10. PRIVACY

Personal information collected from entrants will be used by Sponsor solely for purposes of administering the Sweepstakes, and in accordance with Sponsor's Privacy Policy available at **[Sponsor's Privacy Policy URL]**. Entrants acknowledge and agree that their data may be stored, processed, and transferred internationally, subject to applicable laws.

11. RELEASE & LIMITATION OF LIABILITY

By participating, entrants agree to release and hold harmless Sponsor, its affiliates, subsidiaries, advertising/promotion agencies, prize suppliers, and each of their officers, directors, employees, representatives, and agents from any claims, damages, or liabilities arising from participation in the Sweepstakes, the acceptance or use/misuse of the prize, or any activity related thereto.

- Sponsor assumes no responsibility for late, lost, damaged, misdirected, incomplete, illegible, or undelivered entries.
 - Sponsor is not responsible for technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines, network hardware/software, servers, or internet service providers.
 - By entering, entrants waive the right to claim any damages whatsoever, including but not limited to, punitive, consequential, or indirect damages.
-

12. GENERAL CONDITIONS

- Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failure, unauthorized human intervention, or any other cause beyond Sponsor's control impairs the integrity or fairness of the Sweepstakes.
 - Any attempt to deliberately undermine the Sweepstakes or Sponsor's operations is a violation of criminal and civil law, and Sponsor reserves the right to seek damages and/or other legal remedies.
 - These Official Rules constitute the entire agreement between entrant and Sponsor regarding the Sweepstakes.
-

13. SOCIAL MEDIA DISCLAIMER

This Sweepstakes is not sponsored, endorsed, administered by, or associated with **Instagram, Facebook, TikTok, YouTube, Twitter/X, LinkedIn, or any other social platform**. Entrants release these platforms from all responsibility related to the Sweepstakes.

14. WINNER LIST

To obtain the winner's name, send a self-addressed, stamped envelope to: **[Sponsor Address, "Attn: Giveaway – Winner List"]** within thirty (30) days of the Sweepstakes end date.

15. GOVERNING LAW & DISPUTES

- Sweepstakes and these Official Rules are governed by the laws of **[State/Province/Country]**, without regard to conflict of laws principles.
- By entering, participants agree that any disputes, claims, or causes of action shall be resolved individually, without resort to class actions, exclusively in the appropriate court located in **[Venue/Jurisdiction]**.